

THE SMITH-MURRAY CO.

THE GREAT SEMI-ANNUAL MARK DOWN SALE BEGINS FRIDAY, JANUARY 2nd

This is an important event, but owing to the mild weather and market conditions has caused an accumulation of stocks, hence the low prices given on seasonable goods. The manufacturers loss is your gain. Attend this sale and profit thereby.

CLOAKS, SUITS, WAISTS**COATS.**

Girl's Chinchilla coats in grey and navy, sale price \$3.95.
Girl's Broadcloth and Chinchilla coats, that were \$7.50 and \$8.50, sale price \$5.00.
Misses of Chinchilla and mannish cloth, sale price \$5.00.
Misses, \$15.00-\$20.00 coats, sale price \$12.50.
Sport coats that were \$10 and \$12.50, sale price \$5.00.
500 women's coats, will be sold at radical reductions, the materials are Chinchilla, Astrachan, Boucle, Zibeline, Arabian and Caracul.
\$15.00 coats reduced to \$8.50.
\$18.00 coats reduced to \$12.50.
\$22.50 coats reduced to \$15.00.
\$25.00 coats reduced to \$18.00.
\$27.50 coats reduced to \$20.00.

SUITS.

\$10.00 Serge suits, sale price \$5.00.
\$15.00 Serge suits, sale price \$10.00.
\$20. and \$22.50 Serge suits, sale price \$15.00.
\$27.50 and \$30 Serge suits, sale price \$20.00.

DRESSES.

Misses' Serge dresses that were \$7.50, sale price \$4.95.
\$10.00 and \$12.50 dresses, sale price \$7.50.
\$16.50 and \$18.50 dresses, sale price \$12.50.

SKIRTS

Black and white check skirts, sale price \$1.95.
Blue and black serge skirts, sale price \$3.95.
Plaid skirts, worth \$5.95, \$6.50, sale price \$3.95.
Black and blue serge and diagonal skirts, worth \$6.50, sale price \$5.00.

WAISTS

\$1.00 Lawn and lingerie waists, sale price 79c.
\$1.50 Lawn and lingerie waists, sale price 98c.
\$2.95 Silk tailored waists, sale price \$1.95.
\$2.50 Nun's veiling waists sale price \$1.95.
Shadow lace waists, worth \$2.95, \$3.95, sale price \$1.95.
50 dozen house dresses in percale and gingham, were \$1.25, sale price 98c.
Flannellette wrappers, were \$1.50 to \$1.75, sale price \$1.25.
Long kimonoas that were \$1.25 to \$1.50, sale price 98c.
\$3.95 Bath robes, sale price \$2.95.
\$5.00, \$6.50 Bath robes, sale price \$3.95.
Children's rain capes, sale price \$1.25.
Children's Sweaters that were \$1.25, \$1.50, sale price 98c.
All furs and millinery reduced to half price.

WOMEN'S UNDERWEAR

Ladies' heavy fleeced combination suits, 45c each, value 59c.
Ladies' heavy fleeced combination suits 89c each, value \$1.25.
Ladies' medium weight ribbed underwear 39c each, value 50c.
Special lot of ladies' heavy underwear 21c each.
Children's heavy fleeced underwear 39c each, value 50c.
Odd lot of children's wool pants, large sizes, 50c each.
Ladies' cotton hose, 19c pair, value 25c.
Ladies' cotton hose 11c pair, value 15c.
Ladies' cotton hose 8c pair, value 10c.
Ladies' all silk hose 50c pair.
Ladies' boot silk hose 38c pair, 3 pair for \$1.00.
Ladies' Cashmere hose 38c pair, 3 pair for \$1.00.
Children's fine ribbed hose 15c pair, value 19c.
Children's fine ribbed hose 11c pair, value 15c.
Children's fine ribbed hose 8c pair, value 10c.

MEN'S UNDERWEAR.

Men's heavy grey wool underwear 69c each, worth 89c each.
Men's heavy grey wool underwear 95c each, worth \$1.25 each.
Men's heavy grey wool underwear \$1.19 each, worth \$1.50 each.
Men's heavy fleeced underwear 45c each.
Men's heavy ribbed underwear 45c each.
Men's heavy flannel pajamas 95c each, worth \$1.25.
Men's heavy coat sweaters, plain, grey and navy, \$1.00 each.
Special line of men's negligee shirts, 69c each, worth 89c.
A good line of our best negligee shirts \$1.39 each.
Men's black cashmere finish hose 11c pair.
Men's heavy black cotton hose 11c pair.
Men's heavy wool hose, grey or black 23c pair.
Men's heavy cotton hose 11c pair.
A good assortment of four-in-hand ties 15c each, worth 25c.
A special line of four-in-hand ties 39c each.
Odd lot of men's neckwear, 5c each.
A line of men's heavy working gloves 29c a pair, worth 50c pair.
Odd lot of men's heavy sweaters, high collars, \$1.00, \$1.50 each.

JEWELRY DEPARTMENT

A special table of odds and ends of jewelry and fancy novelties, closing out at 5c each. Stick pins, beauty pins, bluebird pins, brooches and other good things all going at 5c each.
Silver plated tea spoons, 10c each, \$1.10 dozen.
A receiver's sale of first quality silverware, made by the E. H. Smith Silver Co., of this city. They are all perfect goods, right from the factory, no seconds in the lot and the prices are put about one-half less than usual. In some cases even less. The assortment consists of the following:
Tea spoons, 10 ounce plate at \$2.75 dozen, value \$4.00.
Dessert spoons, 10 ounce plate at \$4.25 dozen, value \$7.50.
Dessert Forks, 10 ounce plate at \$4.25 dozen, value \$7.50.
Table spoons, 10 ounce plate at \$5.50 dozen, value \$8.50.
Medium Forks, 10 ounce plate at \$5.50 dozen, value \$8.50.
Soup spoons, 10 ounce plate at \$5.50 dozen, value \$8.50.
Ice Cream forks, 10 ounce plate at \$3.75 dozen, value \$6.00.
Oyster forks, 10 ounce plate at \$3.00 dozen, value \$4.50.
Pie forks, 10 ounce plate at \$4.50 dozen, value \$6.50.
Butte spreaders at \$3.75 dozen, value \$6.00.
Bouillon spoons, \$3.75 dozen, value \$6.00.
Orange spoons at \$3.00 dozen, value \$4.50.
Ice cream spoons at \$3.50 dozen, value \$6.00.
Medium forks at \$3.75 dozen, value \$6.00.
Sugar Shells 39c each, value 50c.
Coffee spoons \$3.00 dozen, value \$4.50.
Iced tea spoons \$3.00 dozen, value \$4.50.
Baby spoons 25c each, value 50c.
Cheese scoops 50c.
Fruit knives with saw-edge at 50c each.
Platter spoons at 98c each, value \$1.50.

TOILET DEPARTMENT

Jergen's Benzoin Almond Lotion 21c a bottle.
A cake of Benzoin Almond soap free with each bottle.
Palm Olive cream or shampoo, value 50c, for 39c, 3 cakes of Palm Olive soap free. You get at the regular price, 75c worth of these goods for 39c.

HOUSE FURNISHINGS**GRAY ENAMEL WARE**

2 qt. Rice boilers, 48c, value 59c.
3 qt. Rice boilers, 59c, value 75c.
8 qt. Berlin kettles 39c, value 48c.
10 qt. Berlin kettles 48c value 59c.
12 qt. Berlin kettles 59c value 75c.
16 qt. Convex Sauce pots 75c, value 95c.
20 qt. Convex Sauce pots 95c, value \$1.25.
7 qt. Tea kettles 48c, value 59c.
8 qt. Tea kettles 59c, value 75c.
14 qt. Dish pans 29c, value 39c.
17 qt. Dish pans 39c, value 50c.
8 qt. Coffee boilers 35c, value 48c.
11 qt. Coffee boilers 48c, value 75c.
6 qt. Milk cans 35c, value 48c.

HAND PAINTED CHINA

4 lot vases \$2.95, value \$3.50.
1 lot vases \$1.95, value \$2.50.
1 lot vases 48c, value 59c.

NOTION DEPARTMENT.

Mending Cotton, 45 yard spools, black or white, 10c doz.
Gent's arm bands, assorted colors, each pair in a box, 3c.
Gent's collar buttons, gilt, 1 dozen on a card, 2 cards for 5c.
Pin sheets, 300 pins on a sheet, 2 sheets for 5c.
Children's Garters 7c a pair.
Ladies' Dust caps 5c each.
Children's shoulder braces 15c.
Tape Measures 1c each.
200 yard spool cotton, assorted colors, 2c a spool.
Wax paper 3c a package.
Silk Dress shields, 9c pair, 3 pair for 25c.
King's Basting Cotton, 500 yds., 3 spools for 10c.
Aunt Lydia Linen finish Thread 3c a spool.
De Long hooks and eyes 5c a card.
Kid Curlers 5c a bunch.
Hair Pin cabinets 3c each.
Assorted widths of black tape 1c a piece, all white.
Hair Rolls 19c each.
Fancy Buttons, assorted kinds and styles 10c a card.
Brooks, 100 yard soft finish thread, 6 spools for 9c.
Taffeta Seam binding 10c a piece.
Shoe laces, 1 yard and 1 1/4 yards long, 1c pair.
Shoe laces in bunches of 1 dozen 7 a bunch.
Bust forms 59c each, worth 75c.

BOOK DEPARTMENT

Closing out all our 25c books at 19c a copy.
Post Card Albums 25c values at 19c.
Post Card albums 50c values at 39c.
Holiday paper in fancy boxes, closing out at one-half price.

ART DEPARTMENT

All our finished pieces, consisting of pillows, scarfs, center pieces, and various other articles will be sold at one-half cost price. Everyone to be sold none to be reserved.
A lot of stamped pillow tops with backs, worth 25c each to close out at 5c each.
Crochet slippers 25c a pair.
Special closing out prices on children's made-up dresses, stamped to embroider, stamped lawn and voile waists, center pieces and etc.

BAG AND BELT DEPT.

Oxford bags in tan and russet leather, sizes 14-15 inches, worth \$2.50 each, your choice \$1.69.
Ladies' leather hand bags, worth 50c, for 39c.
Odds and ends of belts worth 25c each, now going at 10c each.

WASH GOODS.

Shirting prints, good quality in stripes and figures, value 7c, sale price 5c yard.
Apron Gingham, standard quality good patterns, value 8c, sale price 6c yard.
Outing Flannels, good assortment of patterns, value 10c, sale price 7c yard.
Seersucker Gingham in stripes and plaids good quality, value 10c, sale price 7c yard.
36 inch percales in fancy figures and stripes, also light and dark grounds, value 10c, sale price 8c yard.
Dress Gingham in plaids, stripes and plain colors, value 12 1/2c, sale price 9c yard.
Outing Flannels in neat fancy stripes, good assortment, value 12 1/2c, sale price 9c yard.
Kimona Flannel in neat fancy designs suitable for kimonoas, value 12 1/2c, sale price 10c yard.
Fancy Dress Gingham in plaids and stripes, good quality, value 15c, sale price 11c yard.
Outing Flannel in fancy plaids and stripes, best quality, value 15c, sale price 11c yard.
Fleeced Flannellette in fancy figures and stripes, suitable for kimonoas, value 15c, sale price 12 1/2c yard.
Poplins and Pongees in plain colors and fancy stripes, value 19c, sale price 12 1/2c yard.
Scotch Gingham in fancy plaids and stripes, best quality, good assortment, value 25c, sale price 19c yard.
Pongees and Poplins in plain colors, good quality, value 25c and 29c, sale price 19c yard.
(Left Aisle, front)

DOMESTIC DEPT.

54 inch Bleached damask 22c a yard.
63 inch Bleached damask 37 1/2c a yard.
70 inch Bleached damask 50c a yard.
72 inch Bleached damask 75c, \$1.00 a yard.
18 inch hemmed napkins 75c a dozen.
5-8 napkins \$1.25 a dozen.
20-22 napkins \$1.50 a dozen.
22-22 napkins \$1.75, \$2.00 a dozen.
Bleached bath towels 10c, 12 1-2c each.
Huck towels 10c, 12 1-2c, 19c each.
Hemmed quilts \$1.00, \$1.25, \$1.50 each.
Fringed quilts \$1.25, \$1.39, \$1.50 each.
Satin Dimity quilts \$1.50, \$2.00, \$2.50 each.
Fringed quilts \$2.50, \$2.75, \$3.00 each.
12 yards long cloth \$1.15, \$1.25, \$1.35 a piece.
45 inch-36 inch pillow cases 12 1-2c, 15c each.
72-90 sheets 89c.
81-90 sheets 50c, 59c, 69c each.
81-80 Brown sheets 59c, 69c each.
9-4 bleached sheeting 25c, 27c a yard.
9-4 brown sheeting 22c, 25c a yard.
4-4 bleached cotton 7c, 8c, 10c a yard.
Domest flannel 5c, 8c, 10c, a yard.
Cotton blankets \$1.00, \$1.25, \$1.50 each.
White and grey wool blankets \$2.00, \$2.50, \$2.95 each.
Wool plaid blankets \$2.98, \$3.00 each.
Comfortables \$1.50, \$1.75, \$2.00, \$2.25 each.
Crashes 10c, 12 1-2c a yard.

MUSLIN UNDERWEAR DEPT.

Gowns, made of good cambric, round neck, short sleeves, lace trimmed 45c each.
Cambric gowns, V-shape yoke with insertion and edge of Hamburg, also round neck with edge of fine Hamburg 50c each.
V-shape or square neck with Hamburg inserting and edge 65c each.
A number of styles in Hamburg and lace trimmed were \$1.00, sale price 79c.
Also some of the finer qualities at greatly reduced prices.

DRAWERS

Muslin drawers tucked ruffle, regular price 25c, sale price 21c.
Better qualities at 39c, 50c, 75c, etc.

COVERS

Covers, French styles in lace trimmed, regular 25c, sale price 15c.
French covers, lace and ribbon trimmed, regular 50c value, now 39c.
Special:—A sample line of the "Chic" brand of underwear including gowns, covers, drawers, skirts and combinations at one-third less than usual price.

CORSETS

Special in the R. & G. corsets long hip, medium bust, drawstrings, regular \$1.00 value for 79c.
A Royal Worcester \$2.00, special for \$1.09.
A lot of soiled corsets at less than one-half price.
Children's E. Z. waists for boys and girls, regular price 25c, sale price 19c.
Odd lot of Brassiere 25c quality for 19c.
Skirts, cambric skirts, inserting and ribbon trimmed, wide Hamburg flounce worth \$1.00, sale price 79c.
Some special values at \$1.00, \$1.50, \$2.00, \$2.50, \$2.98, etc.

PETTICOATS

Colored sateen petticoats with pleated ruffle, value 89c, sale price 69c each.
Black sateen petticoats with plain flounce and good quality, value \$1.00, sale price 89c.
Heatherbloom petticoats with plain and fancy tucked ruffles, value \$1.25, sale price 95c.
Black sateen petticoats, good quality, plain ruffles, value \$1.25, sale price 95c each.
Panne sateen petticoats, extra fine grade of sateen with pleated ruffles, value \$1.50, sale price \$1.25 each.
Cotton Charmeuse petticoats in Cerise, Green, Navy and Black, value \$1.95, sale price \$1.50 each.
Fitted top petticoats with plain ruffles in Heatherbloom or sateen, good quality, value \$1.95, sale price \$1.50 each.
Kloffit petticoats in sateen and heatherbloom with nice fancy ruffles, value \$2.25, sale price \$1.95 each.
Fitted top mescaline silk petticoats in all latest colors, value \$3.50, sale price \$2.95.
Soft finish Taffeta silk petticoats in plain and changeable colors, value \$3.95, sale price \$3.50 each.
Special sale of silk Jersey top petticoats, good assortment at reduced prices.
(Left aisle, center)

THE SMITH-MURRAY CO.